



Wipro Limited

Presentation to Investors

July-Sep 2008

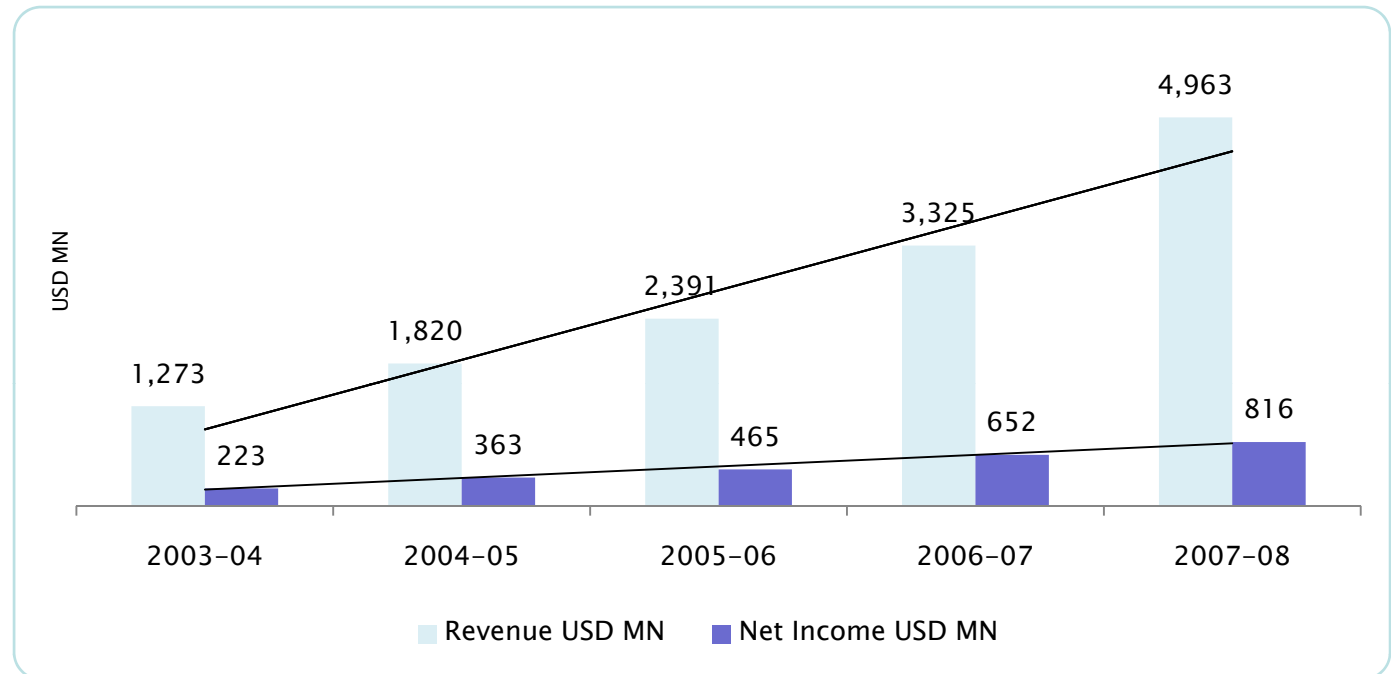
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Overview of Wipro Corporation Performance

1. Revenue for the corporation at \$4.9 billion for 2007-08
2. Total Employees ~100,000
3. Total IT business touches \$4.3 billion
4. Consumer Care and Lighting business achieves \$378 million
5. Wipro - Infrastructure Globally among the top 2 in Hydraulic Cylinder Business

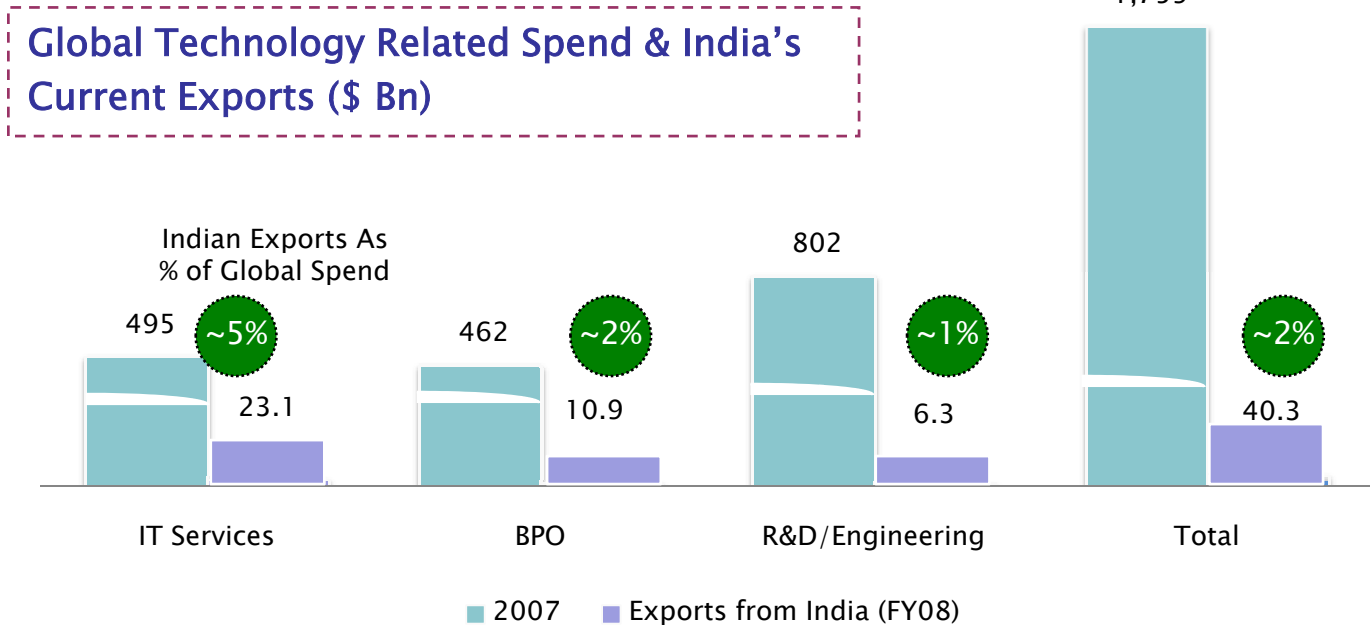


- Wipro Corporation revenue at Rs.200 billion for 2007-08
- 5 year CAGR of Revenue 36% and Net Income of 34%
- IT business contributes 87% of Revenue and 92% of PBIT
- 85% of IT business is Services and 15% is Products

*All numbers are IGAAP Financial numbers translated into USD on the basis of realized exchange rate

Offshore Still Small Part of Overall Spend

- Despite the growth India has seen in Global IT Services market, it is still a very small proportion (~2%) of global spend



Source: Nasscom Review, 2008

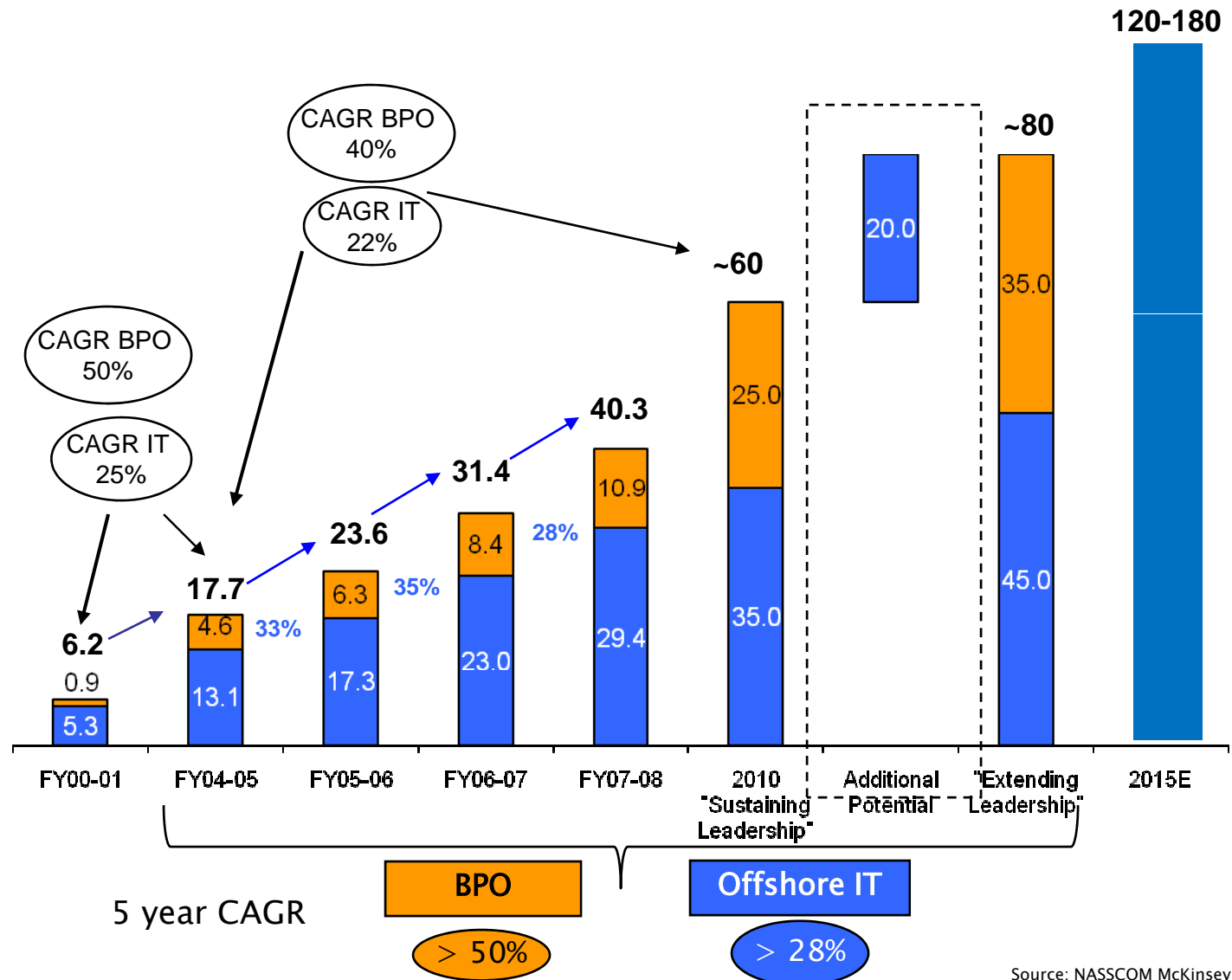
Relative Growth Rates Demonstrate This –
 Global IT Spend Growth Rate **~5%** (CY 2007); Growth of Indian Exports **28%** (FY08)

*Scale adjusted for better readability

India Story becoming Stronger

India's offshore IT and BPO exports, US \$ Bn.

1. Industry continues strong momentum - grew 28% in FY08
2. IT-BPO exports could reach a size of \$120-180 Bn by 2015 ; CAGR of 15-21% from FY07-08



Source: NASSCOM McKinsey report

Incentive to Outsource / Offshore

- Cost optimization is the top most agenda worldwide
- Stick to Core Competence – Outsourcer to handle IT transformation
- Large vendors with Deep Domain / Technology / Global Delivery Model best geared to service customer objectives

How do we capitalize on the opportunity?

...Through our differentiators –
Current and Prospective

Wipro Differentiators

1. Verticals

2. Service Lines

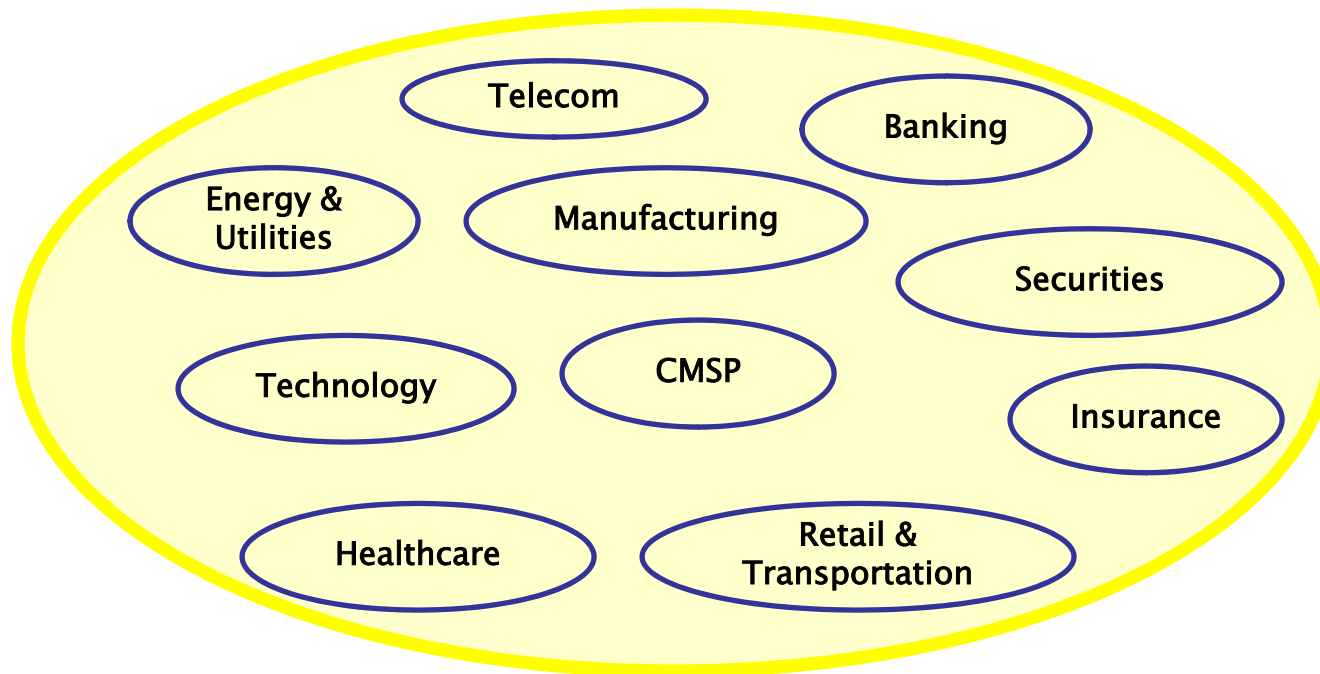
3. R&D

4. India & Middle East

5. Wipro Way

6. Acquisition

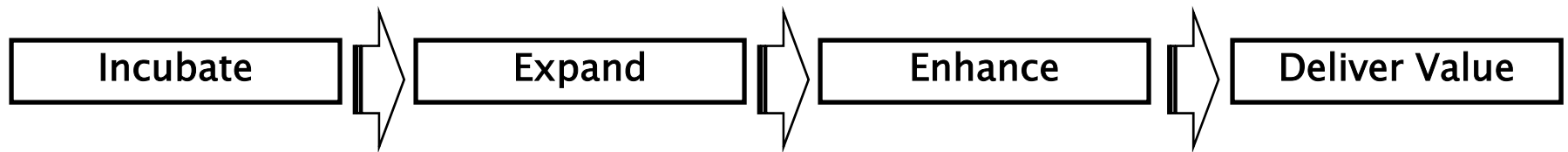
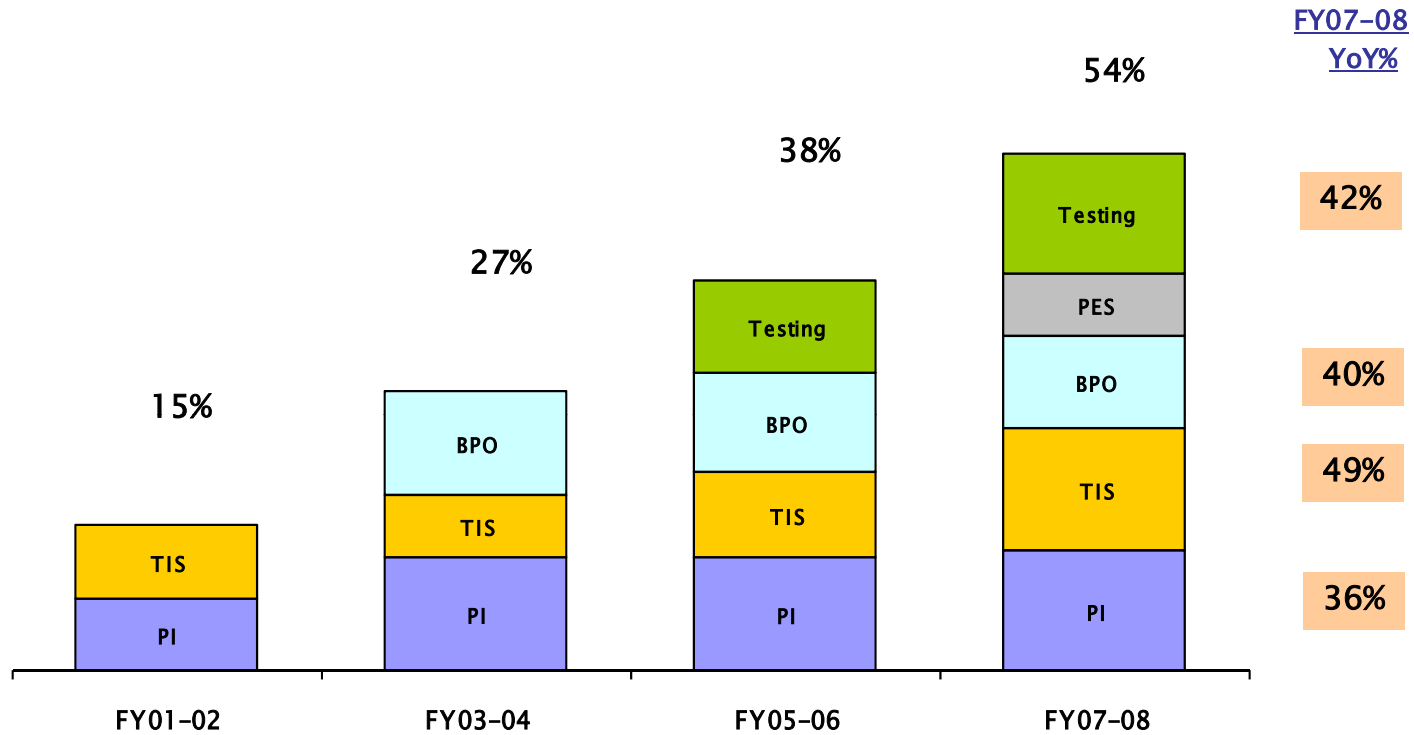
Verticals Addressed



- Pioneered the Vertical framework in 1999 – first among Tier 1 players
- Verticalization resulting in deep rooted domain competence.
- Deep domain competence facilitates engagements with cost / service transformation – need of the hour from the perspective of customers
- Model designed to facilitate scalability
- Creation of new verticals on segments reaching scale

Enhancing Customer Centricity

Service Lines – Growth Drivers and Differentiators



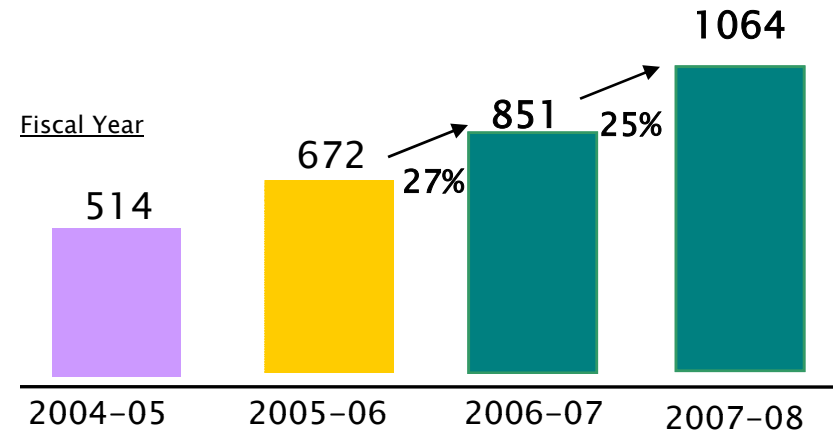
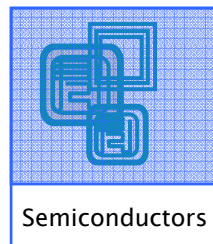
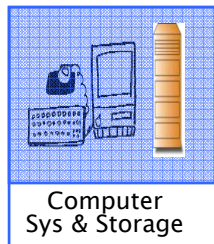
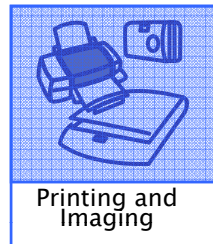
Delivering Comprehensive Solutions

Wipro Differentiators: 3. R&D Business

Leaders in R&D Business



Industry Verticals Addressed



- 18000+ talent pool engaged in R&D Services
- Largest player based on headcount
- World's largest independent team of Hardware Design Engineers of 2,200+
- Leaders in Telecom OEM
- Pioneers in the Embedded space

World's largest 3rd party R&D business

Wipro Differentiators: 4. India & Middle East
Wipro Infotech – Emerging Market Focus



1. Leadership position in India, pioneer in Middle East
2. Best of breed partnerships
3. Revenue of \$931 million ; 3-year CAGR of Revenue at 39% and EBIT at 44%
4. Transformational customer engagements
5. Incubator of global service lines

Consulting	Process, IT Governance, e-Governance, Security, Strategic Cost Reduction
Business Solutions	Package Application, Business Intelligence, Application Development & Management
Professional Services	System Integration, Infrastructure Management Services, Application Support
Infrastructure Products	Platforms, Networking, Storage, Enterprise Management & Security
Total Outsourcing	IT, Process Strategy Formulation and Alignment to Business



Comprehensive IT solutions portfolio

Wipro Differentiators: 5. Wipro Way Driving Innovation



- Understanding customer and his customers needs better
- Moving from doing what is contracted to being a partner in solution success
- Internal partnerships to create value for the customer
- Relationship building, Excellence in governance
- Partner of choice



Proprietary delivery methodology guarantees best-in-class productivity

Wipro Differentiators: 6. Acquisition Acquisition Strategy



1. Enhancing domain and technology competence
2. Expanding Service Line portfolio
3. New geographies
4. Investment of \$1 billion+ towards strategic acquisitions

Infocrossing

- Transformational deal for Wipro: Infocrossing's Pan-US Local Hosting Capabilities with a Managed Services Layer providing a significant competitive advantage in large TOS deals

Enhancing growth and maximizing value

Business Transformation

IT Transformation

1. Global TOS

2. Global Programs

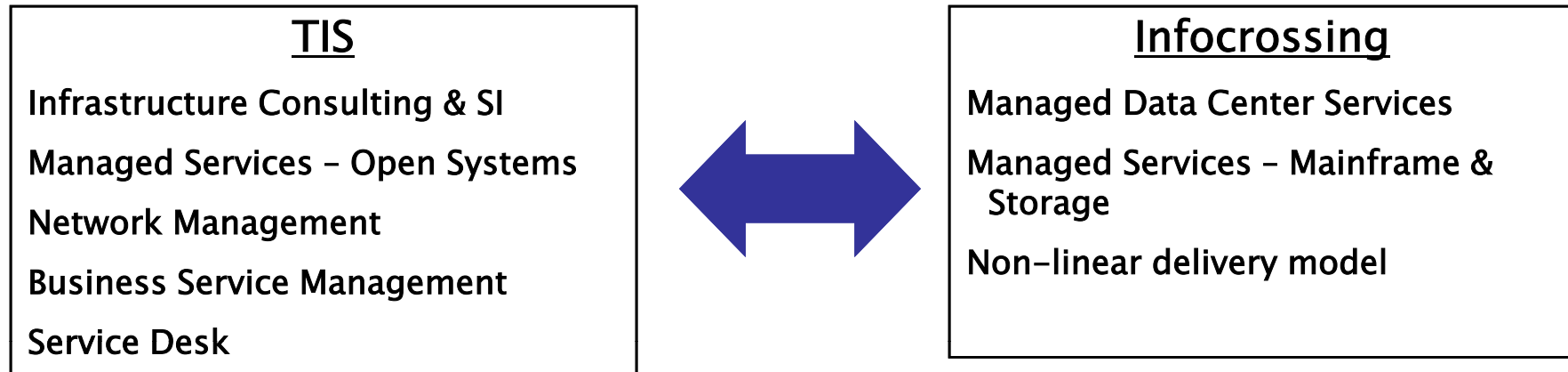
3. Best Shoring

4. Integrated Consulting

5. Mega Partnerships

6. Product Engg as a Service line

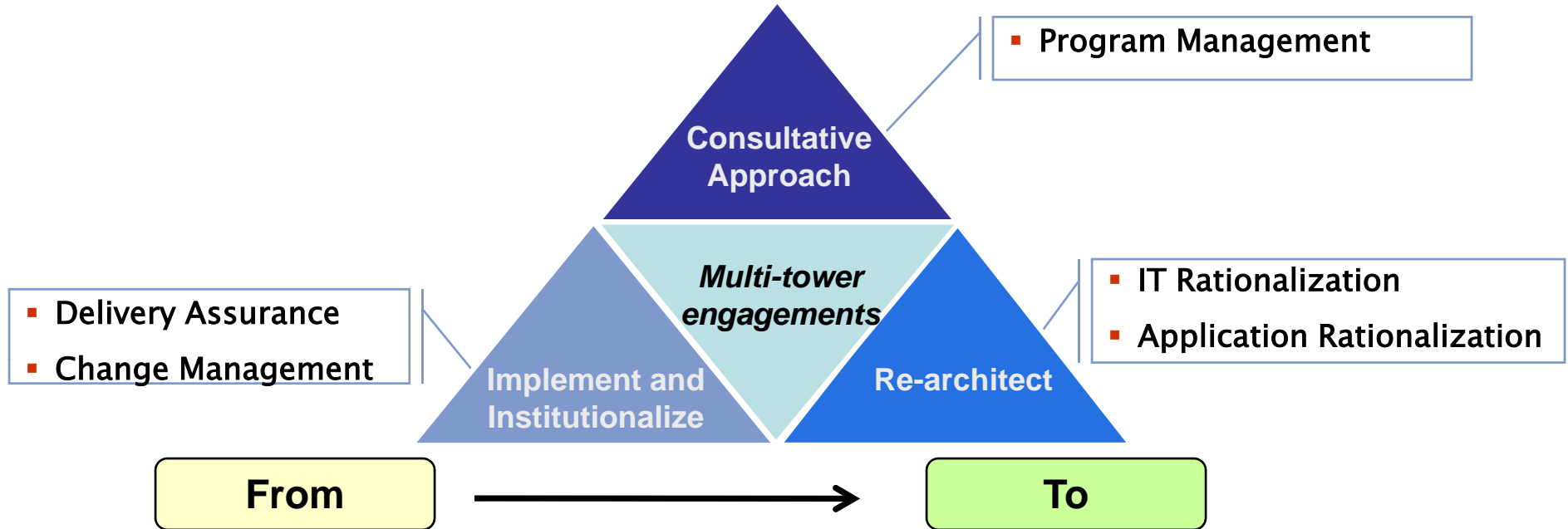
Shaping the Future: 1. Global TOS Total Portfolio of Services



Unleashing the value of Infocrossing acquisition

- A superior value proposition for Global IT Outsourcing Deals
 - Leveraging on Infocrossing’s world class Data Center Services capabilities to address Global IT Outsourcing deals involving management of customer’s strategic IT assets
- Augmentation of Service Portfolio
 - Augmentation of Managed Services portfolio through addition of Mainframe services
- Transformation from Remote Infrastructure Management to IT Infrastructure Outsourcing
 - Robust onshore front-end to address IT Outsourcing as opposed to only Remote Management

Comprehensive Service Proposition for Global Total Outsourcing



- Traditional single service depth capacity silo sale
- Efficiency and technology delivery focused
- Capability based sale to CIO
- Input linked compensation
- Customer driven change / step improvements
- Minimal risk management requirement

- Solution sale , integrating various service lines
- Transformation & business process and business outcome focused
- CxO / Sr mgt relationship + reference + advisory / consulting + capability
- Outcome linked compensation
- Pro active change / continuous improvement (willingness to cannibalize own business volume)
- Significantly enhanced risk management capability
- Large change management capability
- Strong joint governance processes

Refine solutions and increase focus on large, complex multi-tower engagements

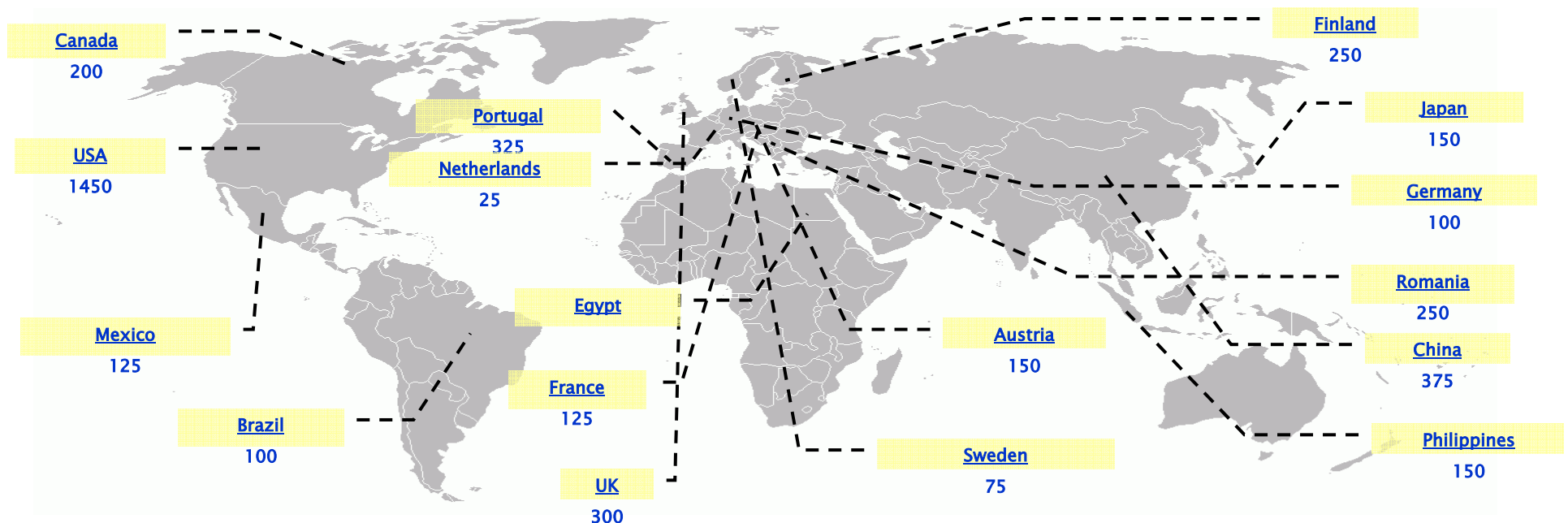
Shaping the Future: 3. Best Shoring

Redefining the Delivery Model

Approach to Optimize Delivery Locations

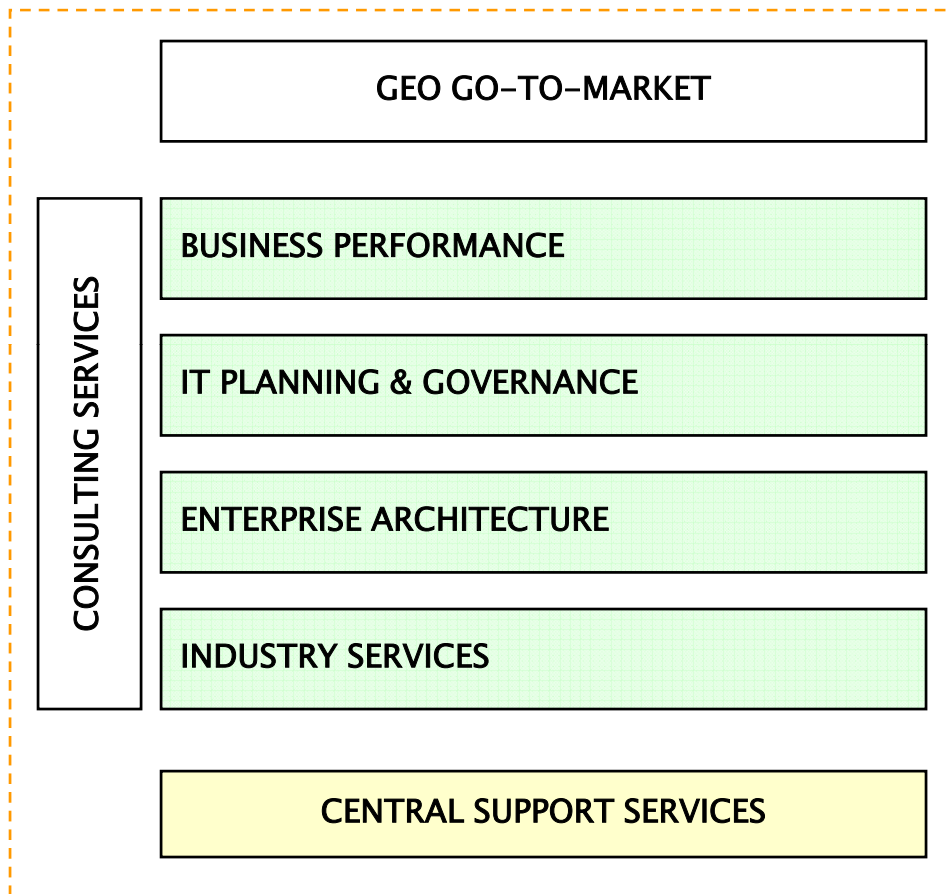
- Design ideal mix of onshore, offshore and best shore based on client’s business needs and value hierarchy.
- Provide integrated applications, BPO and ITO Service Delivery from Global Service Centers.
- Provide near–shore capabilities with specialized skills aligned with customers’ business needs from Regional Centers.

Global Delivery Footprint to Deliver Best Shoring



Leverage growing global presence

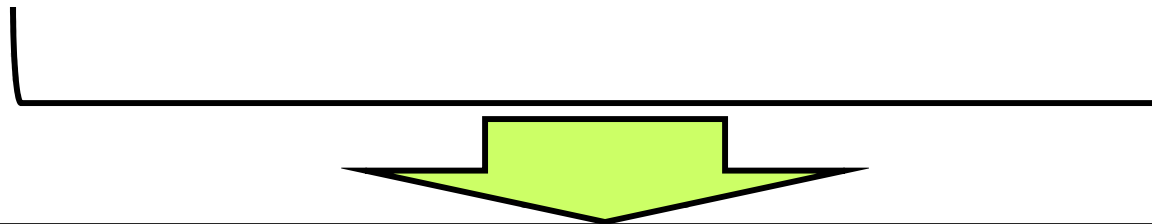
Shaping the Future: 4. Integrated Consulting Consulting as an Enabler



- Dedicated MEGA / GAMA account alignment
- Single services channel for Verticals/ Accounts/ Analysts
- Comprehensive market-aligned advisory services
- Single accountability for thought leadership
- Single support services group

Consulting aligned to accelerate growth

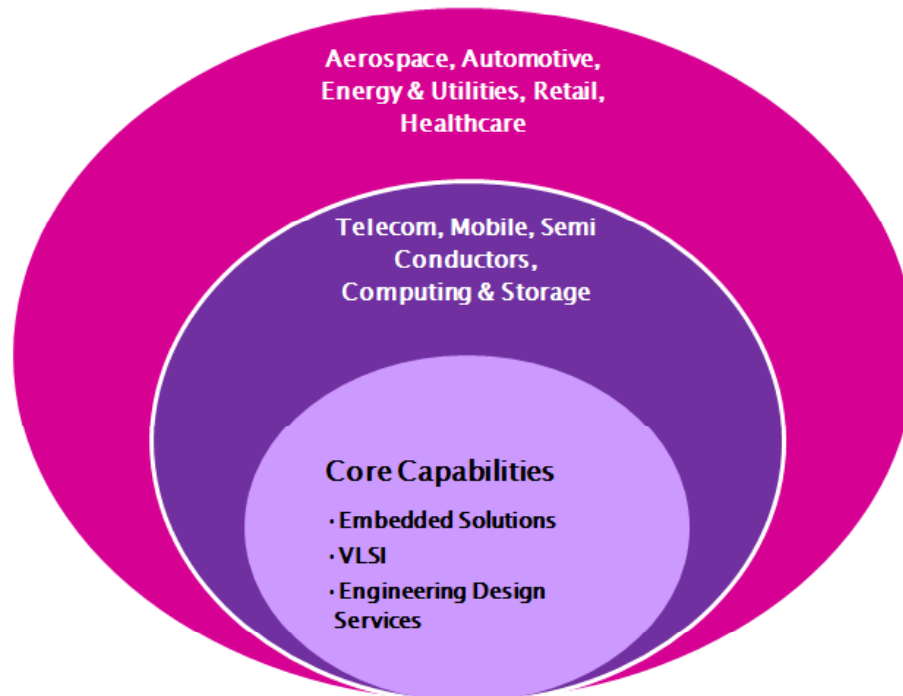
Shaping the Future: 5. Mega Partnership
Partnership with Technology Leaders



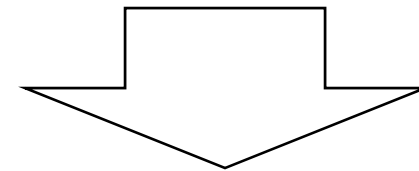
- Enhanced customer value proposition
- Improved customer penetration and global go-to-market
- Co-innovation and Co-creation of Solutions
- Emerging Market Focus
- Synergistic Partnership ecosystem for the future

Mega Partnership help us leverage on untapped business potential with partners

Shaping the Future: 6. PES as a Service line Cutting Edge Product Engineering Services



- Product Engineering – a differentiated capability in Wipro
- Incubated in our Telecom, Computing & Semiconductor business
- Leaders in VLSI services



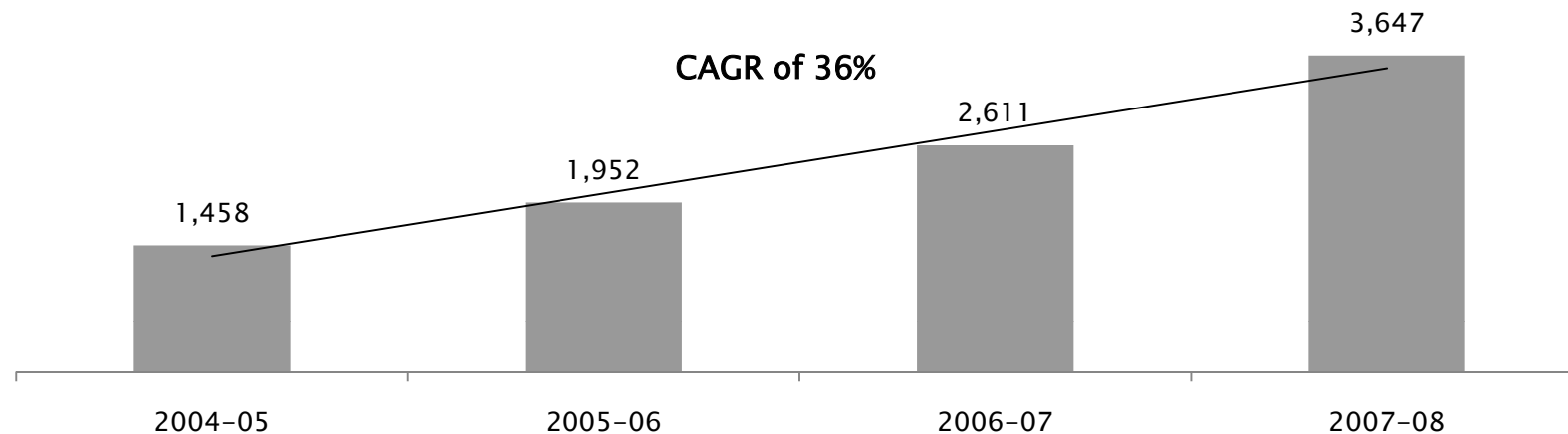
- Addressing new segments through this differentiated capability
- Lot of traction in Aerospace, Defense, Automotive, Healthcare, Retail and Energy & Utilities
- Electronics is becoming a big proportion of manufacturing and design spend of customers – Untapped opportunity. Able to address this spend through our PES capabilities

PES addressing multiple market segments

Performance Highlights

Performance of IT Services

Combined IT Services USD Mn



Our Combined IT Products and Services business at \$4.3 billion in 2007-08

Partner to industry leaders

- 743 active global clients as on 31 March 2008
- 184 Global 500/Fortune 1,000 clients

Global footprint

- Listed on NYSE
- 54 countries
- ~14,500 employees Onsite across geos
- 25 near-shore Development Centers

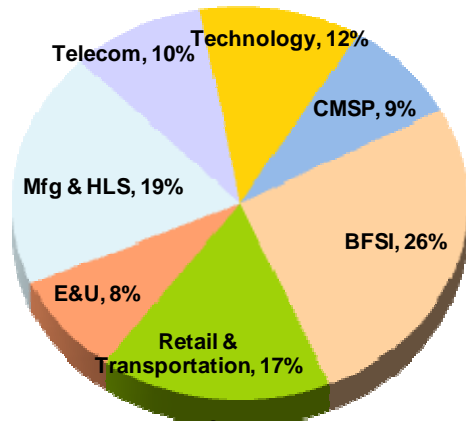
Diverse talent pool

- Over 97,000 employees
- 56 nationalities
- One of the most preferred employers for the top class talent (Survey by Hewitt Associates, Fortune Magazine, and The RBL Group, 2007)

IT Services – Highlights in Q2 09

- Revenues at \$1,110 Mn significantly ahead of guidance of \$1089 Mn for the quarter with sequential growth of 4% (constant currency of 5.6%) and yoy growth of 29.4%
- IT Services added 28 new clients in the quarter.
- Turbo charged growth in India & Middle East business with 48% yoy and 14% sequential (19% at constant currency).
- Rate Realization and Fixed Price Projects mix improved sequentially by 200 basis points and 100 basis points respectively.
- Gross Utilization improved by 240bps sequentially, while Net Utilization improved by 260 basis points sequentially.
- The operating margin increased by 10 basis points sequentially through improved realization, utilization and other operational parameters in spite of the offshore wages increasing from August.
- Total employee strength in IT Services at 97,552 employees.
- Won 6 multi-year multi-million dollar deals in the quarter.

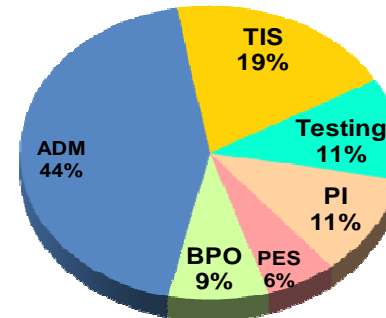
Vertical distribution for Q2 2008-09



CSMP refers to Communications, Media & Services Provider

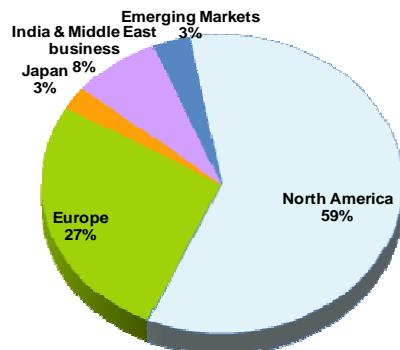
- Diversified Vertical portfolio, with no vertical contributing more than 30%

Service line distribution for Q2 2008-09



- Differentiated Service lines contributing 56% of Revenues
- Total integrated consulting revenues including those embedded in the verticals constitute 2% of Revenue

Geo distribution for Q2 2008-09



- US contributes less than 60%. Including IT Products, contribution will be 50%
- Strong presence in India / Middle East / Emerging markets

Revenue contribution of Top customers for Q2 2008-09

Customer Concentration (% of revenue)	
Top customer	2.7%
Top 5	11.5%
Top 10	20.4%

- No customer contributing more than 3%
- 426 customers with \$1 million revenue on trailing 12 month basis

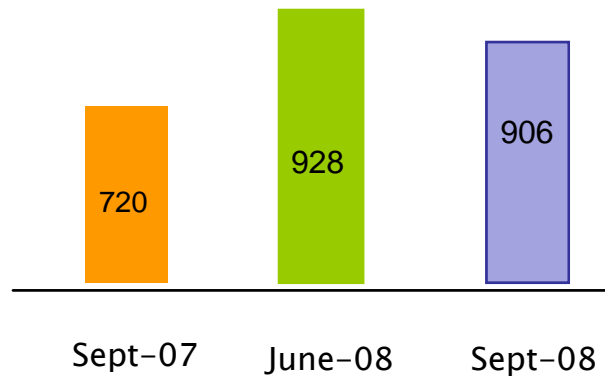
Performance Highlights IT Services

Platform for Sustainable Growth

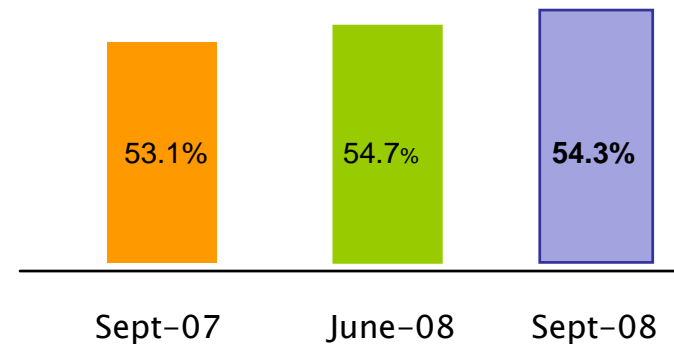


1. Tightened qualification process for new accounts
2. High focus on existing accounts resulting in increase in million dollar revenue customers
3. 16 Clients >\$50 Mn Revenue on trailing 12 months basis in Q2 09 (from 9 in Q2 08)

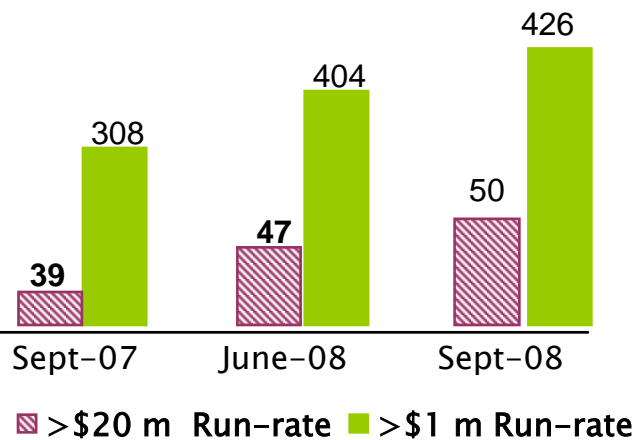
No. of Active Customers



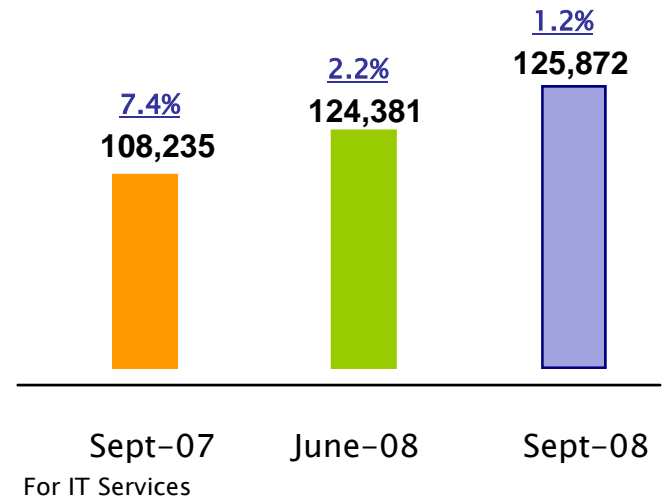
% Revenues from New Service Lines



Million dollar Revenue Customers



Volume Growth% (Person-months Billed)



Performance Highlights IT Services **Looking Ahead**



For the Quarter ending December 2008, we expect Revenue from our IT Services business to be approximately \$1,121 million*. We expect volume led growth for the quarter.

*based on closing exchange rates as of 30th Sep 08

	Closing rates Sep 08	Average rates (1st Oct to Nov)
GBP to USD	1.80	1.69
Eur to USD	1.43	1.33
INR to USD	46.96	48.63
AUD to USD	0.81	0.70

1. Cash balance as on 30th Sep is Rs. 59.6 billion (\$1.3 billion).
2. Net cash generated from operating activities in the last 6 months is Rs.17 billion (\$370 million), a yoy growth of 48%.
3. CAPEX spend in H1 of Rs.8.5 billion (\$180 million). We expect a certain degree of moderation in CAPEX spends in the second half due to completion of some facilities.
4. On the whole, we are a high margin business with strong ability to generate cash flows.

Our Non IT business

Wipro Consumer Care and Lighting (WCCL)

- For the quarter, Wipro Consumer Care and Lighting (including Unza) recorded Revenues of Rs. 5.27 billion, a growth of 42% YoY and PBIT of Rs. 643 million, a growth of 46% YoY.
- Our domestic business Grew 22% yoy. Operating Margin Expands by 30 basis points in Q2, despite cost pressures.
- Unza continued to see good underlying value growth in Malaysia, Middle East, Indochina and Indonesia.

Wipro Infrastructure Engineering (WIN)

- Wipro - Infrastructure Globally among the top 2 in Hydraulic Cylinder Business
- Business in current quarter severely impacted due to slowdown in overall infrastructure spend.
- Focus on managing impact of slow down by improving internal efficiencies till demand pickup.

Thank you for your time



Spirit of Wipro

Intensity to Win

- Make customers successful
- Team, innovate, excel

Act with Sensitivity

- Respect the individual
- Thoughtful and responsible

Unyielding Integrity

- Delivering on commitments
- Honesty and fairness in action



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