



PREPARING FOR THE FUTURE.

Subha Tatavarti
Chief Technology Officer



OFFICE OF THE CTO
CHARTER

Enhance Wipro's position as a dominant technology player into the future, generating value and fueling growth for our customers

OFFICE OF THE CTO **STRATEGY**

Develop new competencies and capabilities in emerging areas with future customer needs in mind to earn right to play and right to win

01 Establish industry leadership position in chosen areas

02 Enhance long term strategic positioning by developing New Practices, Assets, Platforms and R&D in key technologies

ENTERPRISES AND TECHNOLOGY: PAST, PRESENT & FUTURE

LAST CENTURY

LAST 2 DECADES

NEXT DECADE

1900

2000

2020

2030

HUMAN CONTEXT

(How tech affects human life)

Age of Stabilization

Meet basic human needs
Improve quality of life

Age of Prosperity

Connect with anyone, anywhere
Democratize Information

Rise of the Individual

Age of awareness and exploration
"Be whatever you want to be"

ENTERPRISE CONTEXT

(How do companies respond)

Product Innovation

Consumer products to
meet every need

Platform Innovation

Rise of digital commerce
and marketplaces

Autonomic & Aware Innovation

Adaptive, personalized and
empowering products and services

TECHNOLOGY CONTEXT

(What technologies)

Survival Technology

Electricity
Printing Press
Agriculture
Transportation

Information Technology

Internet
Cloud
Big Data
Smartphones
IoT

Intelligence Technology

AI & Robotics
Blockchain & Tokenization
5G/edge computing
Mixed reality/metaverse



DRIVE TOWARDS INTELLIGENCE TECHNOLOGY

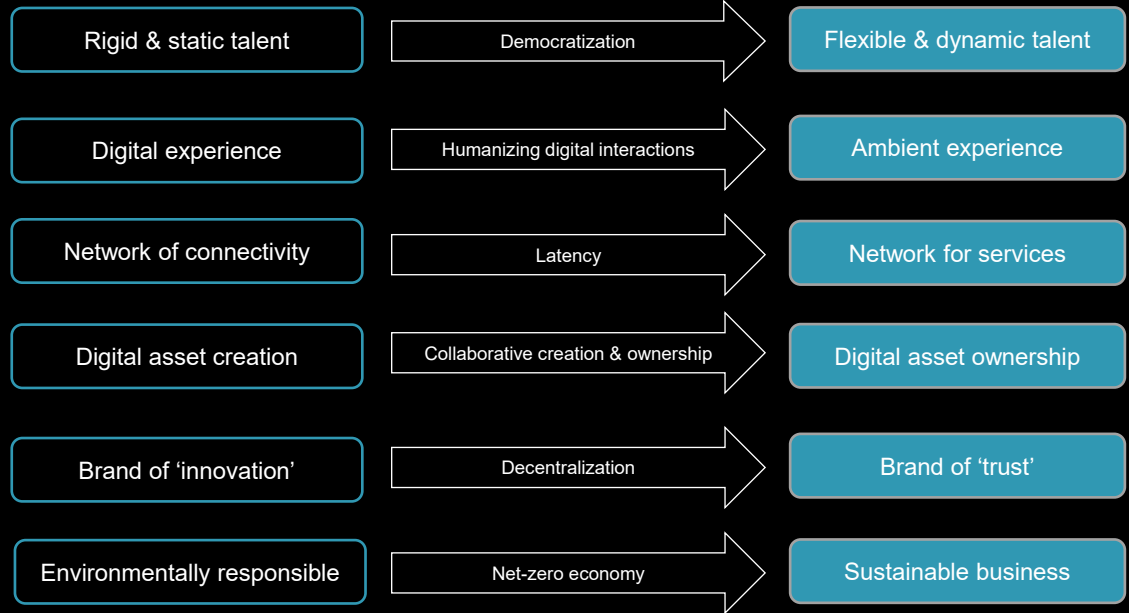
Digitalization of data and tools to harness it

Ubiquitous connectivity

Inexpensive computing

Abundant storage

Trust & privacy



PREPARING FOR THE FUTURE

01

**Talent
Cloud**

Democratization and
virtualization of talent

02

**Ecosystem for
Autonomic Systems**

Creating the foundation to
build the intelligent, aware
and autonomous world

03

**Phygital and
Digital Economy**

Enabling interactions and
transactions with physical
and digital goods

04

**Network for
'Services'**

Responsive and
application aware
networking technologies

05

**Brand
of 'Trust'**

Trust as a foundation
for everything





THANK YOU

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