

## **September 14, 2021**

The Manager-Listing **BSE** Limited (BSE: 507685)

The Manager- Listing National Stock Exchange of India Limited, (NSE: WIPRO)

The Market Operations, NYSE: New York (NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release** 

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

**For Wipro Limited** 

Manderaman **G** Kothandaraman

**General Manager- Finance** 



# Wipro, Women's Business Park partner with Salesforce to Host Upskilling Workshop in Saudi Arabia

**Riyadh, Saudi Arabia, and Bangalore, India – September 14, 2021**: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company and Women's Business Park of the Kingdom of Saudi Arabia (KSA) recently partnered with Salesforce to host a workshop series for women in Saudi Arabia to help them become certified professionals of Salesforce solutions amid burgeoning demand for specialised talent in the country.

The Women's Business Park (WBP), a state-of-the-art Business Center, is the result of a joint venture between Princess Nourah University (PNU), the largest women's university in the world and Wipro Arabia Ltd. Inaugurated in 2016, it is the first all-women business and technology park in Saudi Arabia and aims to provide knowledge-based employment for women.

A key focus area of the WBP is skill development that will enable Saudi women professionals to become savvier technologists and take advantage of the emerging opportunities. Companies in the Middle East are seeing increased demand for highly skilled employees who can help them leverage customer relationship management (CRM) and related technologies to accelerate digital transformation. This workshop was one of the several upskilling initiatives designed to meet the industry demand for specialised digital talent.

"Women looking to succeed in the competitive tech industry need to have a knowledge of the most advanced tools and solutions, and upskilling initiatives are crucial in helping them achieve their goals. Over the years, the WBP has supported women in the region to fulfil their career aspirations, and these workshops have further helped power a positive change," said **Nada Alqunaibit – CEO and Business Head, Women's Business Park.** 

"CRM expertise, integral to today's digital economy, is seeing a rising demand across the Middle East region. We recognize the importance of having a skilled and diverse workforce capable of meeting the needs of enterprises in this region. This workshop was a step forward in fulfilling such upskilling requirements, and we are committed to making this an ongoing process," said **Yogesh Agarwal**, **Global Head – Learning & Development, Wipro Salesforce Practice, Wipro Limited**.

"With proper training and certification, all professionals can support the integration of their company's marketing, sales, commerce, service, and IT team functions on a unified CRM platform. We look forward to conducting additional upskilling initiatives in the region to ensure more certified experts are equipped to help organizations leverage Salesforce to power their entire suite of connected apps," said Jake Callaway, Regional Head, Middle East - Wipro Salesforce Practice, Wipro Limited.

"Salesforce is proud to support our partner Wipro and the Women's Business Park in Saudi Arabia, on what I feel is an incredible opportunity to develop local Salesforce talent, whilst also empowering more women in technology. This training program has helped to build a strong team of Salesforce certified professionals, and we look forward to all these talented individuals working on some amazing customer experience projects across the Middle East region," said Mukesh Kumar, RVP, Alliances and Channels, MENA, Salesforce.

This inaugural upskilling initiative was focused on the ADM 201 and Platform Developer I certifications. Ten women Wipro - Salesforce team members participated in this training.

#### **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 200,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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### **Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixedprice, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.