

## **February 10, 2022**

The Manager- Listing BSE Limited (BSE: 507685)

The Manager- Listing National Stock Exchange of India Limited, (NSE: WIPRO)

The Market Operations, NYSE: New York (NYSE: WIT)

Dear Sir/Madam,

**Sub: Press Release** 

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

**For Wipro Limited** 

**G** Kothandaraman

Manderaman

**General Manager- Finance** 

India

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# Wipro makes its debut as a Leader in IDC's MarketScape: Worldwide Salesforce Implementation Services 2021 Vendor Assessment

**New York, USA, and Bangalore, India – February 10, 2022**: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced it has been named a Leader in the IDC MarketScape: Worldwide Salesforce Implementation Services 2021 Vendor Assessment.

To qualify for this IDC MarketScape, companies are required to have at least 300 Salesforce-certified professionals as on May 31, 2021. Eligible firms were evaluated based on IDC's comprehensive framework and a set of parameters expected to be most conducive to delivering short- and long-term success with Salesforce implementation services.

"Buyers rate Wipro highly for providing appropriate and high-quality Salesforce resources, and for the overall value provided by the company," said **Ali Zaidi, Research Vice President, IDC,** who authored the report. "Wipro's strategic investments during the past four years have expanded its Salesforce capabilities and brought more-pronounced emphasis on employee and customer experience in its Salesforce implementation services."

"Companies are seeking platforms that can help accelerate their digital transformation and deliver superior customer experience, driving business value," said **Hari Raja, Global Salesforce Practice Head, Wipro Limited**. "We have made investments in the Salesforce Practice to build industry-focused solutions that can accelerate the time to market. We have also developed capabilities for executing multi-cloud engagements encompassing sales, service, marketing, experience, analytics, Integration & Industry Clouds, delivering value to our customers"

Wipro is one of just five vendors rated a Leader in the quadrant this year.

The full IDC MarketScape: Worldwide Salesforce Implementation Services 2021 Vendor Assessment report is available <a href="here">here</a>.

#### **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 220,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

### About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

#### **Media Contact:**

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#### **Forward-Looking Statements**

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry. The conditions caused by the COVID-19 pandemic could decrease technology spending, adversely affect demand for our products, affect the rate of customer spending and could adversely affect our customers' ability or willingness to purchase our offerings, delay prospective customers' purchasing decisions, adversely impact our ability to provide on-site consulting services and our inability to deliver our customers or delay the provisioning of our offerings, all of which could adversely affect our future sales, operating results and overall financial performance. Our operations may also be negatively affected by a range of external factors related to the COVID-19 pandemic that are not within our control. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forwardlooking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.