



November 18, 2022

The Manager- Listing
BSE Limited
(BSE: 507685)

The Manager- Listing
National Stock Exchange of India Limited,
(NSE: WIPRO)

The Market Operations,
NYSE: New York
(NYSE: WIT)

Dear Sir/Madam,

Sub: Press Release

Please find attached herewith copy of the Press Release which is being released today.

Thanking you,

For Wipro Limited

G Kothandaraman
General Manager – Finance

ENCL: As above

Registered Office:

Wipro Limited T : +91 (80) 2844 0011
Doddakannelli F : +91 (80) 2844 0054
Sarjapur Road E : info@wipro.com
Bengaluru 560 035 W : wipro.com
India C : L32102KA1945PLC020800





Wipro Announces its Asia Pacific, Middle East and Africa (APMEA) Headquarters in Dubai

DUBAI, United Arab Emirates | BANGALORE, India – Nov. 18, 2022: [Wipro Limited](#) (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading technology services and consulting company, announced the opening of its Asia Pacific, Middle East and Africa (APMEA) Strategic Market Unit Headquarters in Dubai, UAE.

His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of The Executive Council of Dubai, and His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai, and Deputy Prime Minister and Minister of Finance of the UAE, along with prominent UAE officials, visited the newly opened headquarters on its inaugural day.

His Highness Sheikh Hamdan bin Mohammed said, “The establishment of Wipro’s new facility in Dubai reflects the emirate’s growing profile as a global hub for the world’s leading information technology companies. Vice President and Prime Minister of the UAE and Ruler of Dubai [His Highness Sheikh Mohammed bin Rashid Al Maktoum](#)’s vision for innovation-driven growth has made Dubai a magnet for investments from the world’s foremost players in industries driving the future of the global economy. Dubai has created a dynamic enabling infrastructure and ecosystem for the information technology industry along with regulatory frameworks designed to support innovation, entrepreneurship and business expansion. The city is also the ideal base to access some of the world’s best technology talent, which continues to gravitate to Dubai to take advantage of its rich growth opportunities and high living standards. Over the past decade, Dubai has witnessed several major global technology success stories that have further reinforced the city’s profile as a global focal point for growth and enterprise in the sector.”

Located in the heart of the bustling business establishment of One Central at the Dubai World Trade Centre, the newly opened headquarters will lead Wipro’s expansion and investments across the UAE and APMEA. It will address the business, technology, and transformation agendas of clients in focus sectors such as Financial Services, Retail, Telecom, Energy and Utilities, and the Public Sector. Wipro began its operations in the Middle East in UAE in 2001 and today has a presence spread across several countries in the region. The APMEA strategic market unit generates around \$1.5 billion in revenue for Wipro, and employs over 30,000 personnel.

Rishad Premji, Executive Chairman, Wipro Limited, said, “We are pleased to launch our APMEA headquarters in Dubai, which opens a new chapter for Wipro in a fast-moving, technology-first market. Dubai is a gateway to the world, and its progressive government, multicultural workforce, and business-friendly policies, makes it a great fit for us as we expand our footprint across the APMEA regions.”

Ecosystem partnerships are one of the core pillars of Wipro's business strategy. The APMEA headquarters will include a co-innovation space, where strategic partners, including AWS, Microsoft, HPE, Informatica, Palo Alto Networks, SAS, and Snowflake, will collaborate with Wipro to co-create joint solutions that address the evolving needs of key sectors and technologies.

Bringing together the power of the Wipro group, the HQ will house locally specialized teams from Capco, its global technology and management consultancy focused on financial services, and from Designit, its strategic design and innovation company, offering the very best of Wipro's differentiated capabilities in the region. In addition, Wipro has also introduced Lab45 in the region which is a visionary innovation space to develop ground-breaking solutions to foster and accelerate ideation with clients.

Thierry Delaporte, Chief Executive Officer and Managing Director, Wipro Limited, said, "Establishing our headquarters here opens vast growth potential, and opportunities for synergies, across the entire region. The UAE understands the strategic value of technology, and the transformative power of digital technologies to drive change for good. Wipro shares that vision. We will be leveraging our global capabilities, local expertise, as well as our global partner ecosystem to co-create solutions for our customers in the region."

Anis Chenchah, Chief Executive Officer – APMEA, Wipro Limited, said, "I am delighted to have Wipro as the first global company of our industry that puts three vast continents – Africa, Asia, and Oceania – under a unified leadership, headquartered in my home city of Dubai. Business exchanges between Africa and Asia are increasing significantly, creating major opportunities for Wipro. With its strategic location, its ultra-modern-infrastructure, and global mindset, Dubai is the ideal place to drive our business growth in this promising part of the world."

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging our holistic portfolio of capabilities in consulting, design, engineering, and operations, we help clients realize their boldest ambitions and build future-ready, sustainable businesses. With over 250,000 employees and business partners across 66 countries, we deliver on the promise of helping our customers, colleagues, and communities thrive in an ever-changing world. For additional information, visit us at www.wipro.com.

Wipro Media Contact:

Purnima Burman

purnima.burman@wipro.com

H+K Strategies Media Contact:

Mark Sutton & Ghinwa Al Ahmad

Mark-r.sutton@hkstrategies.com

Ghinwa.AIAhmad@hkstrategies.com

Forward-Looking Statements

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, complete proposed corporate actions, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our business and industry.

Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.